

**Beginning Our  
Second Decade**

**National  
ONLINE  
MEETING**

**May 1-3, 1990**

**&**

**IOLS '90**

**Integrated Online Library Systems**

**May 2-3, 1990**

**The Sheraton Centre  
New York, NY**

**Take advantage of the  
Early Bird Discount—  
Register Early**

**NATIONAL ONLINE MEETING**

**Pricing CD-ROM Products: Possible Winning Strategies  
for Producers, Distributors, and Users**

*Joseph M. Cavanagh, State University of New York*

**How Optical Products Have Been Used in the US and  
Western Europe**

*Ching-chih Chen, Simmons College*

*David Raitt, The Electronic Library*



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**PRODUCT REVIEWS**


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**9:00 AM - 10:30 AM**

Daily Healthcare News on Data-Star  
*Patricia Craumer, Data-Star*

Electronic Products from ISI  
*Barbara Temos, Institute for Scientific Information*

Library Automation  
*Arta Zygielbaum, Information Access Company*

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**GATEWAYS, FRONT ENDS AND INTERMEDIARIES**


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**10:40 AM - 12:10 PM**

*Chairman:* David Raitt, *The Electronic Library*

Front Ends and Gateways: What Can Be Done Now?  
*Dana C. Ellingen, Lawrence Livermore National Laboratory*

Census Power for the Masses: A User-Friendly Interface for Census CD-ROM Products  
*Thomas E. Klingler, The University of Akron*  
*Dennis P. Brinton, Brinton and Associates*

Software Connectivity in a Network Environment  
*Victor Rosenberg, Personal Bibliographic Software*

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**HYPERMEDIA AND MULTIMEDIA: PLANNING THE NEXT GENERATION DATABASE PRODUCTS**


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**10:40 AM - 12:10 PM**

*Chairman:* Dennis Auld, UMI/Data Courier

Data Geographics: Hypermedia and Hybrid Information Products  
*Stephen E. Arnold, Information Access Company*

The Science Citation Index in the Multi-Media Environment  
*Anne Leinbach, Institute for Scientific Information*

Planning a Multimedia CD-ROM  
*Pamela R. Mason, National Agricultural Library*

Online Hypermedia Information Delivery  
*Ching-chih Chen, Simmons College*

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**PRODUCT REVIEWS**


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**10:40 AM - 12:10 PM**

New on NEXIS®  
*Speaker to be announced, Mead Data Central*

Big Business: Applying New Dimensions  
*Kathy Rombola, BIOSIS*

DOW JONES NEWS/RETRIEVAL: The Information that Powers Today's Business  
*Joe Scandariato, Dow Jones News/Retrieval*

The CorpTech Database  
*Andrew Campbell, CorpTech*

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**PRODUCT REVIEWS**


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**10:40 AM - 12:10 PM**

PAIS Online and on CD-ROM  
*Barbara M. Preschel, PAIS—Public Affairs Information Service, Inc.*

PsycINFO in 1990!  
*Nancy H. Knight, PsycINFO/American Psychological Association*

Sociological Abstracts, Inc.: Products and Services Update  
*Terry Owen, Sociological Abstracts, Inc.*

Wilson Networking System  
*Becky Clarke, The H.W. Wilson Company*

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**PLANNING AND USING FULL TEXT DATABASES**


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**2:00 PM - 3:30 PM**

*Chairman:* Lawrence Lannon, Meridian Corp.

SGML Encoding of an Online Medical Reference Work  
*Charles M. Goldstein, National Library of Medicine*

Full Text Search Strategies and Modifications: The Role of the Searcher and the Role of the System  
*Carol Tenopir, University of Hawaii*

The New York Times: Finding Your Way through the Full Text Thicket  
*Alan R. Greengrass, The New York Times*

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**PICTURES VS WORDS: THE IMAGE DATABASE IS HERE TO STAY**


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**2:00 PM - 3:30 PM**

*Chairman:* Victor Rosenberg, Personal Bibliographic Software

Pictures that Work: The Coming Age of Image Processing and Possible Applications for Database End Users  
*Allen Paschal, DataTimes*

Computer-Generated Graphic Analysis of Citation Searches  
*Marietta L. Nelson, National Institute of Standards and Technology*

Image Databases: Recent Developments  
*Lois Lunin, Consultant*

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**PRODUCT REVIEWS**


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**2:00 PM - 3:30 PM**

What's New with InfoTrac  
*Arta Zygielbaum, Information Access Company*

Agribusiness U.S.A.® Database  
*Carla Cain, Pioneer Hi-Bred International, Inc.*

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